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All Star Pro Golf to plant its roots in the Heart of America
Industry leader determines growth includes a move to Kansas City

Spencer, IA – All Star Pro Golf today announced it is moving to Kansas City in July to better serve a number of key client groups and to improve delivery times to customers in many parts of the country.

The move will take place over the 4th of July holiday and there will be no anticipated disruption of service to customers.

The new warehouse will allow ASPG to stock more of its popular items for immediate shipment. Following the move, orders of in-stock merchandise that are received by noon will ship the same day.

“Controlling and managing our own warehouse space will allow us to be more agile and address new opportunities that position us for continued growth,” said Kevin Mohler, president and managing partner of ASPG’s parent company 4Under, LLC.

Rounds of golf played across the country rose 13.9% in 2020 from the previous year despite a temporary shutdown in March and April due to COVID. Golf outings and corporate events are just now returning to their pre-pandemic frequency.

“We are thrilled to see the return of golf outings and other corporate events,” said Ron Lickteig, 4Under’s vice president. “From pre-made tournament packs to custom gifts and swag bags, ASPG and its promotional products division remain available to help golf pros and event planners order with ease and save time and money.”

The move to Kansas City also symbolizes the company’s continued investment in improving the customer experience. In the last year alone, ASPG has launched a true e-commerce platform that is also mobile-friendly, a thought leadership program to help golf



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professionals operate a profitable shop and a program that gives back to others through cause-related product offerings and sponsorships.

About All Star Pro Golf:

For more than 60 years, public and private golf courses around the country have turned to All Star Pro Golf for all of their pro shop needs. With a sales staff led by PGA professionals, All Star is positioned to understand the unique needs of pro shop managers and tournament organizers. Find us online at www.allstarprogolf.com, on [Facebook](#), on [Twitter](#) and on [YouTube](#).